COUNTER APP — TALLY & CLICKER · PRINTABLE SHEET

Expo Booth Visitor Tally

Stops, conversations, demos and leads in 30-minute slots

HOW TO USE

1. Agree on definitions first: a stop is anyone who pauses at the booth; a conversation lasts longer than a greeting; a lead leaves contact details.
2. Stroke each one in the current half-hour row. One person can be a stop, a conversation and a lead.
3. At close, total each column and note what was happening in the busiest slot.

Event / hall _____ Booth no. _____

Date _____ Staff on booth _____

Time slot	Stops	Conversations	Demos	Leads	Note (talk nearby, rush, quiet)
09:00					
09:30					
10:00					
10:30					
11:00					
11:30					
12:00					
12:30					
13:00					
13:30					
14:00					
14:30					
15:00					
15:30					
16:00					
16:30					
17:00					
17:30					
Total					

WHAT TO CHANGE TOMORROW

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